ORDER

Orders

Order / Rev:

104088

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Estimate:

754

Flight Dates:

07/27/12 - 08/06/12 07/06/12 / 08/10/12

Original Date / Rev: Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

KSNV

Amy McCreary

BLPHI

National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast

Cash

EOM/EOC

00:15:00

15%

Advertiser

Name:

Crossroads GPS

A35+

Demographic: Product Codes:

Revenue Codes:

PLI2,PLC01-Democrat

Priority:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
06/25/12	07/29/12	14	\$24,200.00	\$20,570.00		
07/30/12	08/06/12	65	\$52,500.00	\$44,625.00		

Totals

Revised

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	14	\$24,200.00	\$20,570.00	0.00
August 2012	65	\$52,500.00	\$44,625.00	0.00
Totals	79	\$76,700.00	\$65,195,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$76,700.00
Market	100%	\$247,419.35

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$74,225.81
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,483.87
KTUD	1%	\$2,474.19
KVVU	17%	\$42,061.29
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,474.19

Ln	Ch	Start	End	Inventory Code	e Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early v	v/ Wagn@M	430a-5a	S	:30	1	\$150.002	0.00 NM	1	\$150.00
E 1 KSNV 07/29/12 07/29/12 Wake Up Early w/ Wagn@M 430a-5aS :30 1 \$150.002 0.00 NM 1 Wake Up Early Wagners													
WAKE UP EARLY W/THE WAGNERS													
	Sta	rt Date	End Date	Meekdays	Spots/Meek	Rate	Rating						

KSNV

Page 2 of 7

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate: 754

Ch Inventory Code Ln Start End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount KSNV 07/29/12 07/29/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$150,002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 07/29/12 Week: 07/23/12 -----\$150.00 0.00 KSNV 07/30/12 07/30/12 Wake Up Early w/ Wagn@M 430a-5a M-----:30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 M----\$150.00 0.00 E 3 KSNV 07/31/12 07/31/12 Wake Up Early w/ Wagn@M 430a-5a -T----:30 \$150.002 0.00 NM 1 \$150.00 Wake Up Early Wagners WAKE UP EARLY WITHE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$150.00 0.00 KSNV 08/01/12 08/01/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$150,002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date **End Date** Weekdays Rate Rating Week: 07/30/12 08/05/12 --W----\$150.00 0.00 KSNV 08/02/12 08/02/12 Wake Up Early w/ Wagn@M 430a-5a ---T---:30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 08/05/12 ---T--Week: 07/30/12 \$150.00 0.00 E 6 KSNV 08/05/12 08/05/12 Wake Up Early w/ Wagn@M 430a-5a ----s :30 \$150.002 0.00 NM 1 \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 ----S \$150.00 0.00 **KSNV** 08/06/12 08/06/12 Wake Up Early w/ Wagn@M 430a-5a \$150.002 M-----:30 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 M-----\$150.00 0.00 KSNV 07/27/12 07/27/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400.001 ----F--0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 07/23/12 07/29/12 \$400.00 0.00 KSNV 07/30/12 07/30/12 M-F 5-6a WakeUp w/Wa@M M----:30 \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Rate Rating Weekdays Spots/Week Week: 07/30/12 08/05/12 M-----\$400.00 0.00 E10 KSNV 07/31/12 07/31/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T----:30 \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS End Date Weekdays Start Date Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$400.00 0.00 E 11 KSNV 08/01/12 08/01/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 --W----\$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Weekdays Rate Rating Week: 07/30/12 08/05/12 \$400.00 0.00 E 12 KSNV 08/02/12 08/02/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400.001 0.00 NM \$400.00 1 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate ~--T---Week: 07/30/12 08/05/12 \$400.00 0.00 E13 KSNV 08/03/12 08/03/12 CM 5-6a ----F--:30 \$400.001 0.00 NM \$400.00

KSNV

Page 3 of 7

Order / Rev:

104088

Advertiser:

Crossroads GPS

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06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 5-6a WakeUp w/Wac M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----F--\$400.00 0.00 E 14 KSNV 08/06/12 08/06/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-----:30 \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 M-----\$400.00 0.00 E 15 KSNV 07/27/12 07/27/12 430-5pm News 3 at 430pm CM ----F--:30 \$700.001 0.00 NM \$700.00 News 3 at 4:30PM NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 \$700.00 0.00 E 16 KSNV 07/30/12 07/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date Rate End Date Weekdays Spots/Week Rating Week: 07/30/12 08/05/12 M-----\$700.00 0.00 E 17 KSNV 07/31/12 07/31/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rate Rating 08/05/12 Week: 07/30/12 -T----\$700.00 0.00 E 18 KSNV 08/01/12 08/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 --W----\$700,001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date Spots/Week End Date Weekdays Rate Rating Week: 07/30/12 08/05/12 --W----\$700.00 0.00 E 19 KSNV 08/02/12 08/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ---T---\$700.00 0.00 E 20 KSNV 08/03/12 08/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---F--.30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating 08/05/12 Week: 07/30/12 \$700.00 0.00 E 21 KSNV 08/06/12 08/06/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Weekdays Spots/Week Start Date End Date Rating Rate Week: 08/06/12 08/12/12 \$700.00 0.00E 22 KSNV 07/27/12 07/27/12 M-F 6-7a WakeUp w/WaQM 6-7a ----F--:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 ----F--\$700.00 0.00 E 23 KSNV 07/30/12 07/30/12 M-F 6-7a WakeUp w/Wa@M 6-7a M---:30 \$700.001 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 07/30/12 08/05/12 \$700.00 0.00 E 24 KSNV 07/31/12 07/31/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$700,001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$700.00 E 25 KSNV 08/01/12 08/01/12 CM 6-7a \$700.001 0.00 NM -- \tal----:30 \$700.00

KSNV

Page 4 of 7

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

Ln C	Ch Sta	art End	Inventory Cod		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-7a Wake	Up w/Wag Up w/Wagners								
W	AKE UP W	ITH THE WA		op www.agiieis								
Wee	<u>Start Dat</u> ek: 07/30/12			Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 26 K	(SNV 08/0	2/12 08/02/1	2 M-F 6-7a Wake		6-7a	T	:30	1	\$700.001	0.00 NM	1	\$700.00
10	/AKE LIP \/\	ITH THE WA		Up w/Wagners								
**	Start Dat			Spots/Week	Rate	Rating						
	ek: 07/30/12			1	\$700.00	0.00						
E27 K	(SNV 08/0	08/03/1	2 M-F 6-7a Wake M-F 6-7a Wake	Up w/Wa@M eUp w/Wagners	6-7a	F	:30	1	\$700.001	0.00 NM	1	\$700.00
V		ITH THE WA										
Wee	<u>Start Dat</u> ek: 07/30/12∍			Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
			2 M-F 6-7a Wake		6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700,00
		/ITH THE WA	M-F 6-7a Wake	eUp w/Wagners					*******		•	Ψ. 30,03
	Start Dat			Spots/Week	<u>Rate</u>	Rating						
	ek: 08/06/12			1	\$700.00	0.00						
			2 Today Show Today Show	CM	658a-9am	F	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
10	ODAY SHO Start Dat		e Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 07/23/12				\$1,400.00	0.00						
E30 K	KSNV 07/3	30/12 07/30/1	2 Today Show Today Show	CM	658a-9am	M	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
T	ODAY SHO	W	roday onow									
Wee	Start Dat ek: 07/30/12			Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
E 31 M	SNV 07/3	31/12 07/31/1	12 Today Show	CM	658a-9am	-T	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
Τ.	ODAY SHO	101	Today Show									
	Start Dat		e Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 07/30/12				\$1,400.00	0.00						
E 32 M	KSNV 08/0	01/12 08/01/1	2 Today Show	CM	658a-9am	W	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
Т	ODAY SHO	W/	Today Show									
	Start Dat		e Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 07/30/12				\$1,400.00	0.00						
E33 M	KSNV 08/0	02/12 08/02/	12 Today Show	CM	658a-9am	T	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
T	ODAY SHO	W	Today Show									
	Start Da		e <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 07/30/12				\$1,400.00	0.00						
E 34 k	KSNV 08/0	03/12 08/03/	12 Today Show	CM	658a-9am	F	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
T	ODAY SHO	W	Today Show									
	Start Da	te End Dat		Spots/Week	<u>Rate</u>	Rating						
	ek: 07/30/12			1	,	0.00						
E 35 k	KSNV 08/0	06/12 08/06/ ⁻	12 Today Show Today Show	CM	658a-9am	M	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
Т	ODAY SHO	W	Today Show									
	<u>Start Da</u> ek: 08/06/12	te End Dat		Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
_		27/12 07/27/			4-430p	F	:30	1	\$700.001	0.00 NM	1	\$700.00
			News 3 at 4	,				Ċ		**********************************	·	70.00
F		S 3 AT FOUF		C = += 1.81= -1-	D -4	Datin-						
Wee	<u>Start Da</u> ek: 07/23/12			Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
		30/12 07/30/		CM	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
											•	

KSNV

Page 5 of 7

Order / Rev:

104088

Advertiser:

Estimate:

Crossroads GPS

Alt Order#: Flight Dates: 06831602 07/27/12 - 08/06/12 Product Desc:

Crossroads GPS

Ln	Ch	Start	End	Inventory Code		Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				NEWS 3 at 4 (1 h		(4:00 PM-4:	30 PM)							
	FIRST	NEWS 3	AT FOUR		,	(11001111111111111111111111111111111111	,							
W	<u>Sta</u> eek: 07	rt <u>Date</u> /30/12	End Date 08/05/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00							
E 38	KSNV	07/31/1	2 07/31/12	NEWS 3 at 4 (1 h		4-5pm (4:00 PM-4:	•		:30	1	\$700.001	0.00 NM	1	\$700.00
	FIRST	NEWS 3	AT FOUR	,	,	,	,							
W	<u>Sta</u> eek: 07.	<u>rt Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00							
				NEWS 3 at 4 (1 h		4-5pm (4:00 PM-4:		N	:30	1	\$700.001	0.00 NM	1	\$700.00
			AT FOUR											
W	<u>Sta</u> 'eek: 07.	rt <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$700.00	Rating 0.00							
E 40	KSNV	08/02/1	2 08/02/12	NEWS 3 at 4 (1 if 4PM NEWS (1 ho		4-5pm (4:00 PM-4:		-T	:30	1	\$700.001	0.00 NM	1	\$700.00
			AT FOUR											
W	<u>Sta</u> eek: 07.	art <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00							
E 41	KSNV	08/03/1	2 08/03/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:00 PM-4:		F	:30	1	\$700.001	0.00 NM	1	\$700.00
	FIRST	NEWS 3	AT FOUR	,	,	,	,							
101		art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
	eek: 07. KSNV		08/05/12 2 08/06/12		HOUR)CM	\$700.00 4-5pm	0.00 M-		:30	1	\$700.001	0.00 NM	1	\$700.00
	FIRST	NEWS 3	AT FOUR	4PM NEWS (1 ho	our)	(4:00 PM-4:	30 PM)				*******			4. 33.33
	Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	eek: 08		08/12/12	M	1	\$700.00	0.00							
E 43	KSINV	07/27/1	2 07/27/12	M-F Early News M-F Early News	CM	5-630p		F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	EARLY	NEWS		•										
101	<u>Sta</u> /eek: 07	art Date	End Date 07/29/12	Weekdays	Spots/Week	Rate	Rating							
				M-F Early News	CM	\$1,000.00 5-630p	0.00 M-		:30	1	\$1,000,001	0.00 NM	1	\$1,000.00
				M-F Early News	VIII	О ОООР			.00		ψ1,000.001	0.00 14191	1 '	ψ1,000.00
		NEWS	End Date	184	0	D - 1	D 11						l .	
W	<u>518</u> eek: 07	art Date /30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						l .	
E 45	KSNV	07/31/1		M-F Early News	CM	5-630p			:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	EADIV	NEWS		M-F Early News										
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						1	
W	leek: 07		08/05/12	-T		\$1,000.00	0.00							
E 46	KSNV	08/01/1	12 08/01/12	M-F Early News M-F Early News	СМ	5-630p		W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		' NEWS		•										
1/1	<u>Sta</u> eek: 07/	art Date	End Date 08/05/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,000.00	Rating						ļ .	
			12 08/02/12		CM	5-630p	0.00	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
				M-F Early News		о осор			.00	·	Ψ1,000.001	0.00 (414)	'	Ψ1,000.00
		NEWS	End Data	Minakalaya	Cmata () () -	D-4-	Detice							
W	<u>ى د</u> eek: 07/	art <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> ⊤	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
			12 08/03/12		СМ	5-630p		F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	EARLY	NEWS		M-F Early News										
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
	/eek: 07		08/05/12	F~~		\$1,000.00	0.00						1	
± 49	KSNV	08/06/	12 08/06/12		CM	5-630p	M-		:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

Print Date: 08/10/12 16:50:17 Page 6 of 7

KSNV

Order / Rev: Alt Order #:

Flight Dates:

104088

06831602

07/27/12 - 08/06/12

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	pots Rate	e Pri Rtg Type	Spots	Amount
			M-F Early News M-F Early News								
EARLY	NEWS		Wir Lany News								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08/		08/12/12	M		\$1,000.00	0.00				1	
E 54 KSNV	07/28/1	2 07/28/12			5pm-630pm	S-	:30	1 \$650.	0.00 NM	1	\$650.00
KSNV E	EARLY N	IEWS	Sa-Su Early New	S							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07	/23/12	07/29/12	S-	1	\$650.00	0.00					
E55 KSNV	08/04/1	2 08/04/12	Sa-Su Early News		5pm-630pm	S-	:30	1 \$650.	001 0.00 NM	1	\$650.00
K GNIV I	EARLY N	IE/M/C	Sa-Su Early New	S							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07		08/05/12	S-	1	\$650.00	0.00					
E 56 KSNV	07/27/1	2 07/27/12	Olympics Opening	g Ceren6M	730p-12a	F	:30	1\$10,000.	001 0.00 NM	1	\$10,000.00
OFFIL	0000		Olympics Openin	g Ceremony							
	CEREMO	End Date	Mookdova	Engla Allani.	Data	Detina					
Week: 07.	art <u>Date</u> /23/12	07/29/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$10,000.00	Rating 0.00				1	
E 57 KSNV			Olympics Late Ne		11pm-12:35a		:30	7 \$1,000.	007 0.00 NM	7	\$7,000.00
			Late News during					,	0.00 1111	l '	φ1,000.00
	AFT OL'										
<u>Sta</u> Week: 07.	art Date	End Date 08/05/12	<u>Weekdays</u> MTWTFSS	Spots/Week	Rate	Rating					
E 58 KSNV			Olympics Late Ne		\$1,000.00 11pm-12:35a	0.00 m M	:30	1 61 000	007 000 NIM		#1 000 00
L 30 KSIV	00/00/	12 00/00/12	Late News during		1 1pm-12.558	(111 141	.30	1 \$1,000.	007 0.00 NM	1	\$1,000.00
NEWS	AFT OL'	(, . ,							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1	
Week: 08		08/12/12	M		\$1,000.00	0.00					
E59 KSNV	07/30/1	12 08/03/12	Olympics Daytime Olympics Daytim		9am-4pm	MTWTF	:30	5 \$1,200.	0.00 NN	5	\$6,000.00
OLY D	AYTIME		Olympios Daytim	c vicendays							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07		08/05/12	MTWTF~-		\$1,200.00	0.00					
E60 KSNV	07/29/	12 07/29/12	, , , , , , , , , , , , , , , , , , , ,		4am-6pm	S	:30	2 \$1,700.	0.00 NM	1 2	\$3,400.00
OLY W	KEND		Olympics Daytim	e vveekend							
-	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07	/23/12	07/29/12	S	2	\$1,700.00	0.00					
E61 KSNV	07/28/	12 07/28/12	Olympics Daytim		4am-6pm	S-	:30	3 \$1,700.	001 0.00 NN	1 3	\$5,100.00
OLY W	/KEND		Olympics Daytim	e WEEKEND						1	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 07		07/29/12	S-		\$1,700.00	0.00					
E 62 KSNV	07/30/	12 08/05/12	Olympics Primeti		730pm-12am	n MTWTFSS	:30	1 \$6,000.	001 0.00 NN	1 1	\$6,000.00
0/1/0			Olympics Primet	ime						1	
OLY PI	RIME art Date	End Data	Maakdaya	Contratti	Data	Detical				1	
Week: 07		End Date 08/05/12	<u>Weekdays</u> MTWTFSS	Spots/Week 1		Rating 0.00				1	
			Olympics Prime I		1135pm - 5a		:30	1 \$200	.001 0.00 NM	1 1	\$200.00
			Olympics Prime					. ,			Ψ200.00
OLY R		= 1= 4			_						
Sta Week: 07	art Date	End Date 08/05/12	<u>Weekdays</u> MTwT	Spots/Week		Rating				1	
N64 KSNV				REDEATM	\$200.00 1135pm - 5a	0.00 m MTWTF	:30	5 \$200	003 000 14		64 000 00
	311001	50/00/12	Olympics Prime		гтоорит - эа	#1.W/F==	,su	5 \$200	.003 0.00 NN	1 5	\$1,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 07	/30/12	08/05/12	MTWTF	5		0.00				J	
N65 KSNV	07/30/	12 08/02/12	Wake Up Early w	_	430a-5a	MTWT	:30	1 \$150	.002 0.00 NN	1	\$150.00
			Wake Up Early V	vagners						1	

Page 7 of 7

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #: _

06831602

Product Desc:

Crossroads GPS

KSNV

Flight Dates:

07/27/12 - 08/06/12

Estimate:

Ln Ch	Start E	nd	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
N 65 KSNV	07/30/12 08		Wake Up Early Wake Up Early		430a-5a	MTWT	:30	1	\$150.002	0.00 NM	1	\$150.00
<u>Start</u> Week: 07/3		<u>1 Date</u> 05/12	<u>Weekdays</u> MTWT	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 66 KSNV	07/30/12 08		Olympics Prime Olympics Prime		1135pm - 5a	m MTWTF	:30	1	\$200.002	0.00 NM	1	\$200.00
Start Week: 07/3		<u>d Date</u> 05/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
										Totals	79	\$76,700.00